



February 8, 2010

Dear Sir or Madam,

In 1960, Bishop James McNulty, Bishop of Paterson, came to the recently completed Immaculate Heart of Mary complex in the Packanack Lake section of Wayne and raised its status from a mission church to being a parish. That truly was a momentous day but it was just the beginning of the rich history of our parish community.

It is now time to look back with joy and pride on the past FIFTY YEARS of the Immaculate Heart of Mary Parish family and to celebrate our legacy and look with joy and hope to the future. From our original 350 founding families, we have grown into a 1,350 parish family community encompassing the greater Wayne area.

Our Anniversary Committee has scheduled a number of exciting events to celebrate the rich heritage of our parish. These events will unfold during this current year. One of these celebrations will be a GALA ANNIVERSARY DINNER to be held at the Bethwood in Totowa on Sunday afternoon, October 24, 2010.

A beautiful Golden Anniversary Journal is being prepared to commemorate this great occasion. As a friend of the Immaculate Heart of Mary Parish I invite you to subscribe to the journal. There are a number of different options offered to participate in celebrating the parish's past and supporting our future.

Enclosed please find a response form regarding the various ad options.

I thank you in advance for your support. Many blessings to you in this year of Grace, 2010. A year of joyful celebration for the Immaculate Heart of Mary Parish Family.

Sincerely in the Lord's Peace,

Reverend Daniel A. Kelly
Pastor



IHM 50th Anniversary Journal Ad Order

Your Name _____

Address _____

City _____ State _____ Zip _____

Contact Person _____ Phone _____ Fax _____

Email _____

- | | | |
|--|----------------------|---------|
| <input type="checkbox"/> Diamond Sponsor | Inside Cover | \$1,000 |
| <input type="checkbox"/> Gold Sponsor | Full Page | \$500 |
| <input type="checkbox"/> Silver Sponsor | Full Page | \$250 |
| <input type="checkbox"/> Pearl Sponsor | Full Page | \$175 |
| <input type="checkbox"/> Blue Sponsor | Half Page | \$100 |
| <input type="checkbox"/> White Sponsor | Quarter Page | \$50 |
| <input type="checkbox"/> Business card | One Eighth Page | \$40 |
| <input type="checkbox"/> Sponsor | Name and Remembrance | \$20 |
| | Remembrance _____ | |
| <input type="checkbox"/> Friend of IHM | Name | \$10 |

SEND AD JOURNAL TO:

Immaculate Heart of Mary Parish
580 Ratzer Road
Wayne, NJ 07470
Attn: IHM 50th Anniversary Committee

***Please make checks payable to Immaculate Heart of Mary Church.
Please return this form with your payment and artwork by Wednesday September 17th 2010***



Graphic Art Submission Specs & Guidelines

Artwork must meet the following specifications:

Media for File Transfer/Submission

- CD
- DVD
- Email to: ihm50th@ihmwaynenj.org
- All ads must be built to the exact size and specifications (see below).
- All FONTS must be outlined or included with your file(s).

Accepted File/Document Formats. All files must be high resolution - at least 300 dpi.

- EPS - Encapsulated Postscript
- TIFF - Tagged Information File Format
- PDF - Portable Document Format (Hi-Res)
- JPEG - Joint Photographic Experts Group

Preferred Program Applications for Logos or Ads

- **Adobe Acrobat .pdf (preferred)** - use "Press Quality" settings when creating print ready PDFs.
- **Adobe Illustrator .ai / .eps** - embed all images and convert text to outlines
- **Adobe Photoshop .ps / .eps / .tiff / .jpeg - High resolution (300 dpi).**
- **Adobe Indesign .indd / .inx** - use the File > Packaged function to collect all Fonts and Linked images.

AD SIZES (Inches Wide x Inches Deep)

- Full Page, No Bleed 7.5" X 10"
- 1/2 Page H 7.5" X 4.75"
- 1/4 Page 3.875" X 5"
- 1/8 Page (Business card) 3.5" X 2"

Please direct production questions to: craig@roveremedia.com

SEND AD JOURNAL ORDERS AND AD MATERIALS TO:

Immaculate Heart of Mary Parish
580 Ratzler Road
Wayne, NJ 07470
Attn: IHM 50th Anniversary Ad Journal Committee

Email Ad Submissions: ihm50th@ihmwaynenj.org